



AMS 2018 Prospectus

EVERYONE'S FAVORITE MONITORING CONFERENCE

The best and brightest minds from across the world meet at Monitorama events to listen, learn, and lead as we discuss the state of the art in software monitoring and observational engineering.

An audience of four hundred attendees comprised of DevOps, Web, Big Data, and Platform Engineers from some of the Internet's most well-known properties are represented at Monitorama events.

Etsy

Target

Salesforce

Facebook

Twitter

Netflix

Microsoft

Apple

Overstock

Nike

Airbnb

Mozilla

Wayfair

WebMD

Atlassian

HP

Verisign

GoDaddy

Symantec

Workday

Spotify

Google

Intel

Evernote



SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP - \$10,000 USD

Exhibition Table + 5-Minute Presentation

The most exclusive way to convey your message at Monitorama. This package includes a high-traffic exhibition table in the venue, including dedicated wireless internet access and power. As a Platinum sponsor you also enjoy a five-minute presentation to present your product or service to the full seated and live-streaming audience between regular sessions.

- Exhibition table in high-traffic venue space with wifi and power
- Five-minute live demonstration or talk in front of all attendees
- Premier placement on the conference website
- Full-color logo displayed prominently on event banners
- Logo in screen rotation between presentations
- Four (4) free attendee passes

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GOLD SPONSORSHIP - \$5,000 USD

5-Minute Presentation + Shared Swag Table

Demonstrate your product or service with a five-minute presentation to the live audience between regular sessions. This has proven year after year to be an effective way to reach future customers while distinguishing yourself from your competitors.

- Five-minute live demonstration or talk in front of all attendees
- Premier placement on the conference website
- Full-color logo displayed prominently on event banners
- Logo in screen rotation between presentations
- Space on Gold shared swag tables
- Two (2) free attendee passes

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SILVER SPONSORSHIP - \$3,000 USD

Shared Swag Table + Free Pass

A cost-effective way to deliver your brand and network with future customers. Distribute your swag, flyers, or stickers on our Silver shared swag tables.

- Company logo and bio on the conference website
- Full-color logo on event banners
- Logo in screen rotation between presentations
- Space on Silver shared swag tables
- One (1) free attendee pass

SPONSORSHIP ADD-ONS

MONITORING SOCKS - \$3,000 USD

Enjoy your company logo or mark on our world-famous "monitoring socks"! Attendees love these collectible and stylish reminders of their experience at Monitorama.

LANYARDS - \$3,000 USD

Increase your visibility with your two-color logo or mark on our official event lanyards. An easy and inexpensive way to spread brand awareness at Monitorama.

QUESTIONS & ANSWERS

CONTACT US

For more information about these sponsorship packages and add-ons, custom packages, or any other event questions, please contact us via email.

email: [**info@monitorama.eu**](mailto:info@monitorama.eu)